

USCG.mil Web Performance Metrics

Sep 1, 2015 - Sep 30, 2015



Total Visits

815,490

% of Total: 100.00% (815,490)



Avg. Visit Duration

00:03:36

Avg for View: 00:03:36 (0.00%)



Pageviews

2,878,005

% of Total: 100.00% (2,878,005)



Unique Visitors

419,295

% of Total: 100.00% (419,295)



Avg. Pages / Visit

3.53

Avg for View: 3.53 (0.00%)



Bounce Rate

41.11%

Avg for View: 41.11% (0.00%)



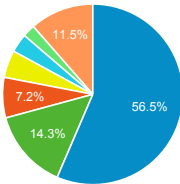
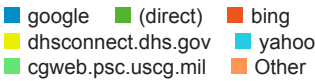
Top Pages

Page Title	Pageviews	Bounce Rate
USCG Internet Releasable General Messages	318,039	23.71%
US Coast Guard Home	203,477	46.27%
PSC: Enlisted Personnel Management	58,069	26.07%
USCG: CG-612 Directives and Publications	55,503	19.48%
USCG: About Us - Aircraft & Cutters	49,483	39.19%
USCG Training Center Cape May, New Jersey	48,566	43.40%
USCG: Units	33,851	26.12%
USCG National Vessel Documentation Center, Forms Page	32,488	20.90%
USCG: Page Not Found	30,582	53.61%
USCG: About Us - Overview	26,385	56.96%

Visits by Social Network

Social Network	Sessions
Facebook	6,268
Twitter	607
reddit	313
Blogger	244
Yelp	54
Pinterest	51
Weebly	48
LinkedIn	40
tinyURL	30
TripAdvisor	24

Visits by Source



New vs. Returned Visitors

